# LittleFoot internet enabled people counter

# CENS

# Why count people?

People Counting is a useful way of gathering crucial key performance indicators. Knowing how many and customers visit your property and the pattern of their visits gives you a source of information for management actions. Decisions on maintenance, staff shifts, security patrol cover, new invest and capital upgrades can all be made sensibly.

# CENS monitoring - Data to the desktop

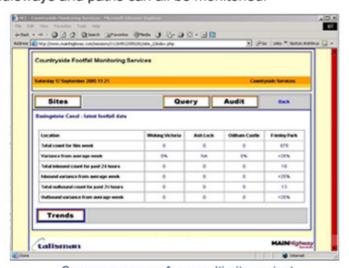
The CENS LittleFoot solution takes people counting to a new level, We not only collect your data, we send it to an internet server.

Once there, it's easy to track and analysie. You do not need any more software, your people "audit" is there on your desk top - averages, trends and variances are generated automatically.

### A choice of equipment

People counting is not at trivial task. It often requires a different method for different types of location. We offer radio based, infra red, magnetometer and pressure mat solutions. We can monitor indoors and outdoors with or without mains power. We can also count horses, bicycles and cars as well.

Trading outlets, public and historic buildings, parks, bridleways and paths can all be monitoried.



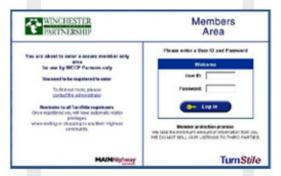
Summary screen for a multi-site project

#### Our full service includes:

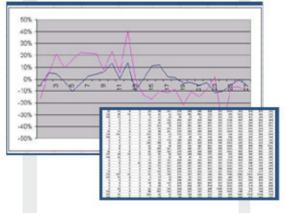
- ✓ Your own web access point (via log in)
- Multi-site capability
- Standardised data presentation
- Customisable queries and historic audit.

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Instant access to daily, weekly, monthly or annual comparisons and variances on your desktop



Full control over access to data via secure log in



Data made visible in graphical or tabular formats. All data can also be exported for further analysis of histories.



Contact the MAIN Highway CENS team to find out more 01962 870680 cens@mainhighway.net

# **People Counting**

equipment and installation



### Equipment

Depending on what you are wanting to do and where your counting location is we provide you with the data capture device that is required.



#### Installation

Indoor counters are usually simple to install. Our units fit discreetly onto a wall near an entranceway. Local power can be provided by battery but using a 240volt mains supply is better in the longer term.

Outdoor counters come with full waterproofing and either use battery or solar power. The two most important issues to be resolved are positioning the counters to get an accurate count and making sure that your enclosures and mountings are vandal proof. Both these aspects require professional advice and support which we can supply

Bicylces, horses and cars can all be counted!



Indoor and outdoor people counters are small and discreet. Beam counters need a sender and a receiver unit.



Latch counters, infra red, or pressure slabs can all count people in the country

# Obtaining data automatically

All our counting devices are internet enabled by wireless transmission. We generally collect hourly counts and send that data daily or weekly to an on-line database we set up for you. Our G-Node transmission logger and its program can be configured to your data gathering needs.



- Our data capture devices are provided at different costs.
- Our data logger comes as a standard package inclusive of connectivity set up, on-line database and data interface.
- There is an annual fee payable to maintain your data connectivity and to support your server based data.



Vandal proof logger with metal stanchion and solar panel for power.



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