



NORTH HAMPSHIRE INTERNATIONAL TRADE CENTRE

FACT SHEET: North America Trade Desk

This is a specialist trade desk serving the whole of Hampshire and the Cities of Portsmouth and Southampton.

It was set up to provide advice and assistance to Hampshire companies wanting to develop their business with the **United States, Canada and Mexico** – the three member countries of the North America Free Trade Agreement – a total market of 370 million.

The Desk offers general advice on how to begin trading with NAFTA members, and can provide contact details for each US state and Canadian province.

For most types of business new to the USA, an ideal entry point is New England. Hampshire County Council has an Accord with the State of New Hampshire to develop economic and cultural ties between the two namesakes, and we work closely with the County to bring Hampshire companies into contact with businesses in New Hampshire and neighbouring states. The Chamber's North America Trade Desk runs a trade mission, according to demand, to the United States or Canada, focusing on New Hampshire and the other New England states, and on the bi-lingual Province of Quebec.

For further information, contact the International Trade Centre on tel: 01256 352275, fax: 01256 479391, e-mail internationaltrade@nhcci.co.uk